

DISTRICT LEADER BIOGRAPHICAL INFORMATION



Candidate's Name: MARCIA K. YAMANAKA

Candidate's Office: CLUB GROWTH DIRECTOR District Number: 100

Toastmasters member since: MARCH 2013

Education:

UCLA Anderson School of Business, Los Angeles, CA MBA class of 2002
São Paulo School of Business Administration (FGV) São Paulo, Brazil
Toastmasters BTM Nov. 2018

Toastmasters offices held and terms of service:

District 100 Speakers Bureau Public Relations July 2019 - Present
District 12 Circle City Toastmasters Club President Jan 2020 - Present
District 100 Standard Bearers Toastmasters Club VPE Oct 2019 - Present
District 100 Public Relations Manager July 2018 - June 2019
District 12 Division E Director July 2017 - June 2018

Toastmasters honors and recognition:

87th Annual Toastmasters Intl Convention, Chicago - Helping Hands Volunteer
District 12 Triple Crown June 2017 and December 2018
New Horizons Club Outstanding Member of the Year 2017
District 12 Area E2 2nd Place Speech Contest Winner 2016

Relevant work experience and how it relates to Toastmasters and your role as a District leader:

My 17 years career in Higher Education, working for UCLA and UCR, provides me with hands-on experience dealing with all aspects of business management including recruitment/enrollment of students and educational programs promotion. My work experience makes me an ideal candidate to promote Pathways and create new clubs (increasing membership)

What experience do you have in strategic planning?

I developed, drafted and implemented both short and long-term plans for UCLA Student Psychological Services and UCR Graduate School of Education. Strategic plans included: forecasted demand for service, operational needs staffing and funding.

What experience do you have in the area of finance?

I managed operational budgets from \$2M to \$12M including multiple funding sources (registration fees/tuition, research grants, etc) successfully throughout my career, without deficits or overages and in full compliance with donors (in the case of restricted funds)